

AGRICULTURE
TODAY
GROUP



**BioAg
ASIA
2022**

20-21 April 2022 | NASC Complex | New Delhi
Biologicals | BioControls | Biostimulants

Supported by



Sponsor



Powered by



SPONSORSHIPS DETAILS

Main Sponsors / Partner State

(INR 15.0 lac. Foreign Bodies USD 30,000)

1. Official status of Main Sponsor / Partner State of the event.
2. Names and logos to appear in promotional materials like posters and program banners.
3. Special acknowledgment during inaugural and concluding functions.
4. Stall of 24 sq. meter complimentary
5. Name and logo to appear in all advertisements in national and regional newspapers, magazines, websites.
6. Color page advertisement in the Event Souvenir.
7. Complimentary delegate registration for three (3)

Sponsors / Guest State

(INR 10.0 lac. Foreign Bodies USD 15000)

1. Official status of Sponsor / Guest State of the event.
2. Names and logos to appear in promotional materials like posters and program banners.
3. Two standees (6x3 feet) can be display at the venue.
4. Special acknowledgment during inaugural function.
5. Colour page advertisement in the Event Souvenir.
6. Stall of 18 sq. meter complimentary
7. Complimentary delegate registration for two (2)

Co-Sponsors

(INR 4.0 lac. Foreign Bodies USD 10000)

1. Official status of Co-Sponsor of the event.
2. Names and logos to appear in promotional materials like panels, Standees and program literature.
3. One standee (6x3 feet) can be display at the venue.
4. Stall of 9 sq. meter complimentary.

5. Special acknowledgment during concluding function.
6. Colour page advertisement in the Event Souvenir.
7. Complimentary delegate registration for one (1)

Associate Sponsors

(INR 2.5 lac. Foreign Bodies USD 6000)

1. Official status of Associate Sponsor of the event.
2. Names and logos to appear in promotional materials like panels, Standees and program literature.
3. One standee (6x3 feet) can be display at the venue.
4. Stall of 9 sq. meter complimentary.
5. Colour page advertisement in the Event Souvenir.

Lunch/Dinner Sponsors

(INR 3 lac. Foreign Bodies USD 7500)

1. Lunch sponsors will have their logo carried on all lunch invites.
2. Lunch Sponsors logos will be carried in all site panels and other promotional material.
3. Two standees (6x3 feet) can be displayed at the venue.

DELEGATE REGISTRATION

\$250 Foreign Delegates

INR 10000 for Indian Delegate

INR 6000 for Student/Farmer

BULK DISCOUNT

3 - 5 Registrations 15% Discount | 6 and more Registrations 20% Discount

Stall Rates

● **Rs. 15,000 (\$250) per sq. mt. for furnished or unfurnished**

● **Stalls start with 9 Sq. Mt. size and available in multiples of 3 sq. mt.**

(GST 18% Extra)

● **Advanced Booking Rebate**

- Book before 28 February get 10% discount
- Book between 1 to 31st March get 5% discount
- Booking will Close on 15th April 2022

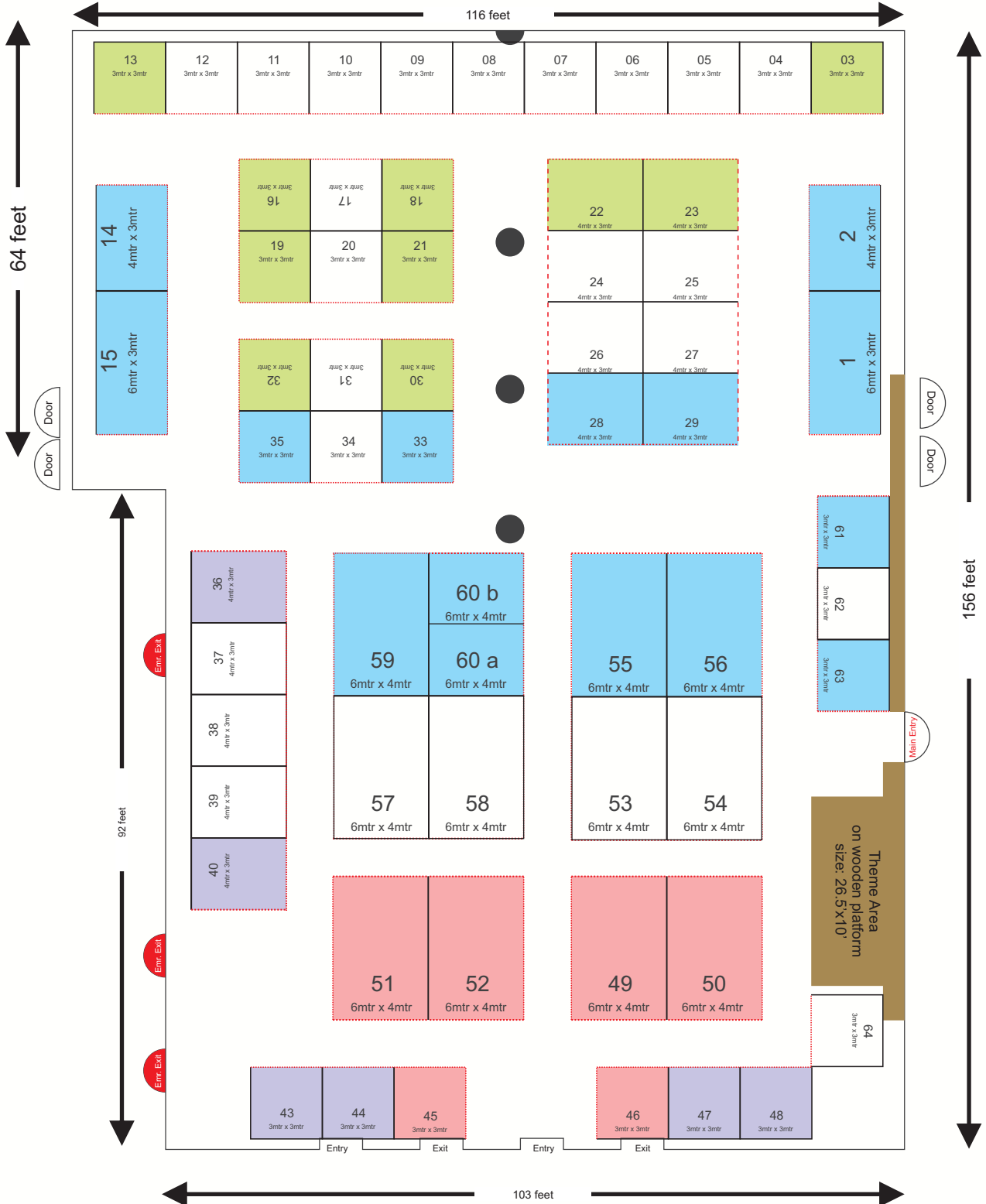
● **Bigger Size Stalls Rebate**

- 18 sq. mt. stall = 5% discount
- 24 sq. mt. stall = 10% discount



Layout Plan

NASC New Building Dining Area, New Auditorium



PROGRAM DETAILS

Day - 1 | Wednesday, 20 April, 2022

Registration	03:00 PM - 04:00 PM
Inaugural ceremony & launch program	04:00 PM - 05:30 PM
Inauguration of BioAg Asia Expo	05:30 PM - 06:00 PM
Networking Tea	06:00 PM - 06:30 PM
Business environment in major Asian countries	06:30 PM - 07:30 PM
Policy initiatives by Indian states for natural farming	07:30 PM - 08:30 PM
Dinner	08:30 PM Onwards

Day - 2 | Thursday, 21 April, 2022

Bio agriculture – global perspectives and Asian markets	09:00 AM - 10:30 AM
Networking Tea	10:30 AM - 11:00 AM
Policies and regulatory ecosystem for biologicals	11:00 AM - 12:15 PM
Technological advances in bio-control and bio-stimulants	12:15 PM - 01:30 PM
Lunch	01:30 PM - 02:15 PM
Successful innovations in bio-inputs for Asian markets	02:15 PM - 03:30 PM
CEOs session on global opportunities for India	03:30 PM - 04:45 PM
Networking Tea	04:45 PM - 05:30 PM
Road map for sustainable bio agri model for evergreen revolution	05:30 PM - 06:45 PM
Presentation of BioAg Asia Awards 2022	07:00 PM - 08:00 PM
Dinner	08:00 PM Onwards



Media Coverage



जीआई टैग प्राप्त शाही लीची का एग्रो वर्ल्ड में होगा गुणगान

विश्वव्यापी एक्सवर्ल्ड

एग्रोवर्ल्ड में शामिल होने वाले शाही लीची का गुणगान होगा। जीआई टैग प्राप्त शाही लीची का एग्रो वर्ल्ड में गुणगान होगा।

विश्व आदर्श

- एग्रो वर्ल्ड में शामिल होने वाले शाही लीची का गुणगान होगा।
- एग्रो वर्ल्ड में शामिल होने वाले शाही लीची का गुणगान होगा।

24 से 27 अक्टूबर तक एग्रो वर्ल्ड

एग्रो वर्ल्ड में शामिल होने वाले शाही लीची का गुणगान होगा।

25 को सोनी पर्याप्त

एग्रो वर्ल्ड में शामिल होने वाले शाही लीची का गुणगान होगा।

AgroWorld

The mega event brings on one platform various stakeholders to showcase the food and agriculture diversity and potential of India, its agribusiness strengths on one hand and invite global players to showcase their products and technologies on the other hand to facilitate collaborations and global partnerships.

Date October 25, 2018 - October 27, 2018
Location IARI, New Delhi
Organizer IARI

ICFA Policy Leadership Award for Andhra Pradesh CM N Chandrababu Naidu

Union Home Minister: Rajnath Singh will present the award to Naidu on a function in New Delhi on October 24.

Andhra Pradesh Chief Minister N Chandrababu Naidu | Express

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2018 Centre for Research on Innovation and Science Policy (CRISP) is Looking for an Intern AESA Working Paper 5 Agricultural Extension in Nepal under Feed

AgroWorld The Gateway to Global Agri Business October 25 to 27, 20 Campus, New Delhi

MS Swaminathan honoured

New Delhi, October 24

Agricultural scientist M. S. Swaminathan was awarded the first World Agriculture Prize by Vice-President Venkaiah Naidu here on Tuesday. The award, which carries a prize money of \$1,00,000 (₹73.45,500), has been instituted by the Indian Council of Food and Agriculture.

ICFA to organize AgroWorld 2018 in New Delhi

India International Agro Trade and Technology Fair 2018 October 25 - 27, 2018 | IARI Pusa Campus | New Delhi

AgroWorld 2018 aims to facilitate global companies explore opportunities for business and investments.

Minister of Agriculture at AgroWorld 2018 | DD Kisan

दिल्ली में हुआ एग्रो वर्ल्ड 2018 का आयोजन

Naidu will be honoured by the Indian Council of Food and Agriculture. Naidu will be honoured by the Indian Council of Food and Agriculture.

Nagaland to receive 'Best Horticulture State' Award

There's nothing like Australia. Find out more.

दिल्ली में हुआ वैश्विक कृषि नेतृत्व सम्मेलन

AgroWorld 2018

25-27 October 2018, New Delhi, India.

The Indian Council of Food and Agriculture with the support of the Government of India and several States and in technical collaborations with a large number of industry associations and international bodies, organised the AgroWorld 2018.

The purpose was to introduce contemporary agriculture - agri and allied sectors with their best practices, technologies, processing and marketing that can inevitably help countless farmers and platform owners.

This knowledge and trade event encompassed industry topics, opportunities for international participants.

एमएस स्वामीनाथन को मिला प्रथम विश्व कृषि पुरस्कार

नई दिल्ली, जिएफएफ। भारत के उपराष्ट्रपति वेंकैया नायडू ने नई दिल्ली में प्रोफेसर एमएस स्वामीनाथन को पहला विश्व कृषि पुरस्कार दिया।

Swaminathan gets 1st World Agriculture Prize

Renowned agricultural scientist and the chief architect of the green revolution in India, MS Swaminathan, was awarded the first World Agriculture Prize.

Global Agriculture Leadership Awards announced; Lifetime Achievement Award for Padamsree Dr. KH Gharda

The National Awards Committee of Agriculture Leadership Awards, which met in New Delhi on Oct 17, announced the Global Agriculture Leadership Awards for 2018, under various categories. The Awards Committee is chaired by Prof. M.S. Swaminathan, the architect of green revolution and has 24 members of global eminence as its members, which includes Dr. RB Singh, Chancellor of central agriculture university, Dr. Purva Mathur, Asst Director, Ag of Gates Foundation, H.E. Nissalah H. Scifrin, Secretary general, ARADO, Dr. HK Bhanushali, chairman, NABARD and Srini Choudhry, Chairman, Cargill, besides others.

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दिल्ली में 'एग्रो वर्ल्ड 2018' की 24 अक्टूबर से शुरुआत

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REPLY FORM

1. Name and Address of the Organisation

Details of the Contact Person

Name.....

Designation.....

Phone.....

Mobile.....

Fax.....

E-mail.....

2. Fascia (as it should appear on the stall in block letters).....

3. Details of products to exhibit.....

4. Sponsorships

- Main Sponsors** (INR 12.5 lac. Foreign Bodies USD 30,000)
- Sponsors** (INR 7.5 lac. Foreign Bodies USD 15000)
- Co-Sponsors** (INR 4.0 lac. Foreign Bodies USD 10000)
- Associate Sponsors** (INR 2.5 lac. Foreign Bodies USD 6000)
- Lunch / Dinner Sponsors** (INR 3 lac. Foreign Bodies USD 7500)

* attach extra sheet, if required

5. Delegate Fee

S. No.	Delegate(s)	Numbers	Amount

* attach extra sheet, if required

6. Stall Requirements

 3x3

 6x3

 6x4

 Others

7. Sponsorship/Stall Booking/Delegate(s)

S. No.	Booking	Category	Size	Rate	Qty	Amount
1.						
2.						
3.						

Grand Amount Payable (INR/USD)

(+ 18% GST extra)

Agriculture Today's Account details for online Payments

Beneficiary Name	Agriculture Today	Beneficiary A/C No	50200037701032
Beneficiary Bank	HDFC BANK	Beneficiary Branch	KAILASH BUILDING, KG MARG, ND-1
IFSC Code	HDFC0000003	MICR Code - 110240001,	Swift Code - HDFCINBBDEL

TERMS OF PARTICIPATION

1. STALLS ALLOTMENT

The furnished stalls and open display area would be allotted to the exhibitors on 15th Apr, 2022. The interiors of the stall including positioning of the exhibits must be completed by 9.00 am on 20th Apr, 2022. All the stalls should be vacated by 9.00 pm on 21st Apr, 2022.

Furnished stalls : The facilities will include: 2 chairs, 1, table, 3 spot lights per 2 sq. mt. basis, 1 plug point, one trash bin per 2 sq.mt. basis.

Covered bare stall: The exhibitors shall get covered bare space in the hanger and would have to get their own panels, furniture and other required equipments etc.

Open space: The exhibitors will have to get their own furniture and other required equipments etc.

2. REGISTRATION FOR RESERVATION

The closing date for registration is 15th Apr, 2022. Full payment must be made along with the confirmation.

3. CANCELLATION

The organizers reserves the right at all times to change the dates of exhibition due to force majeure, without any rights to participants for claiming compensation for any loss. Allotments cannot be withdrawn or altered by the participants and payment for reservation will be forfeited on cancellation by participants or on non payment of any balance payment.

4. FACILITIES AT EXTRA COST

Additional power requirement will be charged @ INR 2000/- per KW per day.

Water connection can be made available at the additional cost of INR 3000/- per connection.

Additional Security can be provided @ INR 1000/(USD 24)- per head per shift of 8 hours.

Use of Demo plot INR 20000/(@200)- Per hour.

Furniture per item, (1) Chair= INR 400 (2) Table= INR1000/- (3) Reception counter = INR 10000 (4) Spot Light (60 W) = INR 200/- (5) Fluorescent Tube = INR 400/- (6) Power Point 5 Amp = INR 400/- (7) Power Point 15 Amp. = INR 600/- (8) LCD Screen = INR10000/-

5. **Visitors Timings** : 10.00 am - 6.00pm

6. GENERAL

In addition to any rights or reservations already specified, the organisers reserve the following rights:

- a) The information rules and regulation in this booklet are subject to alteration or deletion. The organisers will keep the exhibitors informed.
- b) All matters in connection with the exhibition not provided for by these rules and regulation, shall be settled or determined by the organisers, whose decision in relation thereon shall be final and binding.
- c) In case of cancellation or postponement of BioAg Asia 2022 caused by natural calamities, government instructions or any other reasons, the exhibitors shall comply with decision of the organisers.
- d) No security deposit is required. But if any damage is caused by a company it would have to pay the amount as decided by the organizers.

7. DISTRIBUTION OF THE PRICE LIST/ADVERTISEMENT ETC.

- i) Price lists, pamphlets, advertisement, etc. may only be distributed from exhibitors' own stall and not in the public gateways nor at any other location on the exhibition grounds.
- ii) Such literature must relate to the goods of the exhibitor as displayed or eligible for display by him.

8. ORGANISER'S LIEN

Organisers shall have the lien on the exhibits/goods of the exhibitors having stall/bare space/open space if any payments remain uncleared before the end of the exhibition.

9. INSURANCE AND LIABILITY

The exhibitors are required to get all their goods insured before they are brought on the exhibition grounds. The organisers are in no way responsible for any theft or loss of goods.

About Agriculture Today Group

Agriculture has been the primary occupation of human beings. What began as a means of survival, has today emerged as a significant economic activity around the world. Agriculture has transformed in various ways from subsistence to affluence, from traditional to technological, from undefined to precise, and the pace has rapidly accelerated in the last one decade with the globalization and technological advancement. In this journey of transformation media has played critical roles. Still there is a long way to go in making the planet free from hunger and malnutrition.

Increasing population, changing climate, diminishing resources and increasing disposable incomes have put agriculture worldwide under tremendous pressure. While the developed countries moved up in food, nutrition and health chain through technological advancements, second and third world countries are grappling with challenges in farming and food production. Developing and underdeveloped nations in order to boost agriculture and unlock the potential of trade and technologies, need cooperation and collaboration and global experiences at an accelerated pace.

The experiences of the country like India, which pulled out over 500 million people from the jaws of hunger deaths through Green Revolution, provides excellent learning experiences for most of the African and many of the Asian and Latin American countries with its experiences and diversity of learning through Green Revolution in food production, White Revolution in milk, Blue Revolution in fisheries and Golden Revolution in horticulture production. Agriculture Today Group, headquartered in New Delhi benefits hugely by the Indian experiences as also the Asian, African, European and American experiences.

The Group comprises of the Agriculture Today monthly, daily Agri News World and Agri News Service, which serves as powerful platform for providing information and networking, shaping policies and facilitating trade and businesses. Agriculture Today Group is focused on promoting policies, trade, technologies, investments and international cooperation and collaborations in agriculture sector is organizing BioAg Asia 2022 from April 20-22 in New Delhi to give major boost to bio-agriculture sector in India and Asian countries. BioAg Asia 2022 aims to bring all bio-stimulant, bio-control and bio-input companies and other stakeholders from around the world on one platform for an insight into the future trends and scenario and to provide a dynamic platform to explore market opportunities and forge business and technical collaborations.

Our Partners & Sponsors



Awaiting to assist your participation

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