

**BioAg
INDIA
2023**
CONFERENCE | AWARDS

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INERA

THURSDAY 27 APRIL, HOLIDAY INN @AEROCITY

"Towards Ecological and Sustainable Agriculture"
Innovations | Regulations | Technology | Business



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Bio Agriculture

The high yielding varieties and chemical input intensive agriculture undoubtedly raised the food production potential of the world, making it possible to feed the masses. However, over dependence on agrochemicals and their injudicious usages have adversely affected the delicate balance of the ecosystem. This called for a non-chemical intervention and led to the development of several biological options for meeting the nutrient requirements, plant stimulation and combating pest and diseases. With increasing consumer awareness and preference for organic food, the relevance of biological means in crop management is increasing. Biological Farming combines the best of conventional and organic farming with an emphasis on farming sustain ability and attaining naturally productive soils that display high levels of biological activity and pest and plant nutrition management with the use of bio pesticides, bio-fertilisers and bio-stimulants.

Agriculture Today Group, as global media and think tank, focused on promoting policies, trade, technologies, investments and international cooperation and collaborations in agriculture sector is organizing BioAg India 2023 from April 27 in New Delhi to give major boost to bio-agriculture sector in India and Asian countries. BioAg India 2023 aims to bring all bio-stimulant and bio-input companies from around the world and other key stakeholders on one platform for an insight into the future trends and dynamics and to provide a dynamic platform to explore market opportunities and forge business linkages.



Objectives :

- To provide a global platform to the industry, institutions and international bodies to showcase the potential, achievements, latest products, advanced technologies, bio-ag models, and to connect with the farmers and agri-industries.
- To discuss the policy, trade, technology, business and investments environment for growth of bio-control, bio-fertilizer and bio-stimulant industry in India and Asian countries and sharing global success models, products, technologies and regulatory systems.
- To discuss the research and technology interventions happening globally, trends, development dynamics and their application in Asian countries through partnerships and collaborations.
- To discuss the opportunities and scope, and problems faced by chemical intensive farming in India and Asian countries, the issue of access and equity in technologies, policy and the challenges.
- To facilitate opportunities for global companies to explore potential businesses, trade and investments, technical and marketing collaborations, exports and partnerships and signing of MoUs towards business expansion, trade and technologies for bio-control and bio-stimulants products.

BioAg National Outlook

Agriculture is a significant part of India's economy and has made huge contribution to the GDP. The Indian agriculture market has reached a value of 435.9 billion USD in 2022, the second largest in the world, and is expected to grow at a CAGR of nearly 4.9 per cent between 2023 and 2028, to touch 580.82 billion USD by 2028. In fact, China and India alone account for 27.2 per cent of the global agriculture by value.

India grows a wide variety of field and horticulture crops with 280 million MT of food grains and 330 million MT of F&V production. With 835,000 certified organic producers, India is home to more than 30 per cent of total number of organic producers (2.7 million) in the world. The country is now focused on quality improvement, safe food production, value chain development and exports; and as such the market for bio-ag products will see massive boost, especially for exports linked agriculture.

Rising health consciousness has led to a major demand for organic products. This was reflected in the growth of the organic food market. India's organic food market was valued at 1,238 million USD in 2022. With the government's supportive schemes, the industry is further expected to grow at a CAGR of 22 per cent between 2023 and 2028, to reach 4,082 million USD by 2028.

Government of India is giving major boost to organic agriculture and natural farming systems towards reducing the load of chemicals on crops and tapping organic food market. The government is providing financial support to farmers, who are adopting organic farming, through schemes like Mission for Integrated Development of Horticulture, National Food Security Mission, National Mission for Sustainable Agriculture and Rashtriya Krishi Vikas Yojana (RKVY) among others. This is because Indian consumers have become conscious of the nutrient content and the quality of food they eat, which has led to demand for organic products. The consumer expenditure on health and wellness products have also seen an increased growth.

The Indian Bio-inputs, Bio-control and Bio-stimulants market is set to receive a major boost. The market is expected to grow rapidly @18-20 per cent over the next decade. This is a major opportunity for all stakeholders in this sector. Synergy and cohesiveness among the stakeholders shall catapult us all into the big league, and a leading place on the global front.

To discuss the research and technology interventions happening globally and their application through global partnerships and collaborations



BioAg India Awards 2023

Agriculture sector is undergoing a rapid transformation in India and globally. There are defining trends obtaining in favour of bio agriculture as central component in organic agriculture and safe food production strategies. This development has been possible by active support of policies, research system, commercial initiatives and farmers themselves. The experts, institutions and corporate, who have played seminal role in making bio-agriculture a success, need to be recognized for their tremendous contributions. The institution of the BioAg India Awards is a significant step in this direction to recognize the contributions of various stakeholders in bio-agriculture and bio-inputs sector. The Awards will be presented in different categories to those individuals and organizations, who have made outstanding contributions in the fields of bioAg, bio-control, bio-stimulant research, extension, policies, production, delivery and commercialization. The Awards shall be presented on 27th April 2023 in New Delhi.



AWARDS CATEGORIES

- Best BioAg Startup
- Best Bio-Pesticide Product
- Best Bio-Stimulant Product
- Best Company in R&D
- Best State in Bio-Agriculture
- Best Farmer Award
- Lifetime Achievements Award
- Best Company Award
- Global Leadership Award
- India Leadership Award
- BioAg CEO Award
- Policy Leadership Award
- Innovation Award
- Market Impact Award
- Emerging Leader Award

The awards function will be held on 27th April 2023 at Hoilday Inn @ Aerocity New Delhi.

The details can be visited at www.bioagasia.in

Kindly send nominations / applications before April 15th, 2023

Online applications / nominations are preferred

Please mail the entries to : vinita.singh@agriculturetoday.in

Sponsorships Details

Main Sponsors / Partner State

(INR 12.5 lac. Foreign Bodies USD 30,000)

1. Official status of Main Sponsor / Partner State of the event.
2. Names and logos to appear in promotional materials like posters and program banners.
3. Special acknowledgment during inaugural and concluding functions.
4. Stall of 8 sq. meter complimentary
5. Name and logo to appear in all advertisements in national and regional newspapers, magazines, websites.
6. Color page advertisement in the Event Souvenir.
7. Complimentary delegate registration for three (3)

Sponsors / Guest State

(INR 7.5 lac. Foreign Bodies USD 15000)

1. Official status of Sponsor / Guest State of the event.
2. Names and logos to appear in promotional materials like posters and program banners.
3. Two standees (6x3 feet) can be display at the venue.
4. Special acknowledgment during inaugural function.
5. Colour page advertisement in the Event Souvenir.
6. Stall of 8 sq. meter complimentary
7. Complimentary delegate registration for two (2)

Co-Sponsors

(INR 4.0 lac. Foreign Bodies USD 10000)

1. Official status of Co-Sponsor of the event.
2. Names and logos to appear in promotional materials like panels, Standees and program literature.
3. One standee (6x3 feet) can be display at the venue.
4. Stall of 4sq. meter complimentary.
5. Special acknowledgment during concluding function.
6. Colour page advertisement in the Event Souvenir.
7. Complimentary delegate registration for one (1)

Associate Sponsors

(INR 2.5 lac. Foreign Bodies USD 6000)

1. Official status of Associate Sponsor of the event.
2. Names and logos to appear in promotional materials like panels, Standees and program literature.
3. One standee (6x3 feet) can be display at the venue.
4. Stall of 4 sq. meter complimentary.
5. Colour page advertisement in the Event Souvenir.

Lunch/Dinner Sponsors

(INR 3 lac. Foreign Bodies USD 7500)

1. Lunch sponsors will have their logo carried on all lunch invites.
2. Lunch Sponsors logos will be carried in all site panels and other promotional material.
3. Two standees (6x3 feet) can be displayed at the venue.

DELEGATE REGISTRATION

INR 2500 for Indian Delegate

INR 750 for Student/Farmer

STALL RATES

Rs. 15,000 (\$250) per sq. mt. for furnished
or unfurnished

Stalls start with 4 Sq. Mt. size and available
in multiples of 2 sq. mt.

(GST 18% Extra)

PROGRAM DETAILS

Registration & Welcome Tea	09:00 AM - 10:00 AM
Inaugural of the Summit	10:00 AM - 11:00 AM
Policy initiatives for natural farming	11:00 AM - 12:00 PM
Policy and regulatory ecosystem for biologicals	12:00 PM - 01:00 PM
LUNCH	01:00 PM - 02:00 PM
Technological advances in bio control and bio stimulants	02:00 PM - 03:00 PM
CEOs session on roadmap for sustainable bio agri model for evergreen revolution	03:00 PM - 04:00 PM
Presentation of BioAg India Awards 2023	04:00 PM - 05:00 PM

REPLY FORM

1. Name and Address of the Organisation

Details of the Contact Person

Name

Designation

Phone

Mobile

Fax

E-mail

2. Fascia (as it should appear on the stall in block letters).....

3. Details of products to exhibit.....

4. Sponsorships

- Main Sponsors** (INR 12.5 lac. Foreign Bodies USD 30,000)
- Sponsors** (INR 7.5 lac. Foreign Bodies USD 15000)
- Co-Sponsors** (INR 4.0 lac. Foreign Bodies USD 10000)
- Associate Sponsors** (INR 2.5 lac. Foreign Bodies USD 6000)
- Lunch / Dinner Sponsors** (INR 3 lac. Foreign Bodies USD 7500)

* attach extra sheet, if required

5. Delegate Fee

S. No.	Delegate(s)	Numbers	Amount

* attach extra sheet, if required

6. Stall Requirements

7. Sponsorship/Stall Booking/Delegate(s)

S. No.	Booking	Category	Size	Rate	Qty	Amount
1.						
2.						
3.						
Grand Amount Payable (INR/USD)						(+ 18% GST extra)

Agriculture Today's Account details for online Payments

Beneficiary Name	Agriculture Today	Beneficiary A/C No	50200037701032
Beneficiary Bank	HDFC BANK	Beneficiary Branch	KAILASH BUILDING, KG MARG, ND-1
IFSC Code	HDFC0000003	MICR Code -	110240001, Swift Code - HDFCINBBDEL

TERMS OF PARTICIPATION

IMPORTANT INFORMATION FOR PARTICIPANTS

The stalls would be allotted to the exhibitors on 26th April 2023 from 12:00 noon. The interiors of the stall including positioning of the exhibits must be completed by 9:00 am on 27 April. All the stalls should be vacated by 7:00 pm on 27 April 2023.

1. **FURNISHED STALLS :** The facilities will include: 4 chairs, 2 table, 6 spot light, matting, exhibitors name on fascia, 1 plug point (for a small 18sq.mt stall)
2. **COVERED BARE STALL :** The exhibitors shall get covered bare space in the hanger and would have to get their own panels, furniture and other required equipments, etc
3. **OPEN SPACE :** The exhibitors will have to get their own furniture and other required material
4. **REGISTRATION FOR RESERVATION :** The closing date for registration is 15th April 2023. Full payment must reach us by that day.
5. **CANCELLATION :** The organiser reserves the right at all times to change the dates of exhibition due to force majeure, without any rights to participants for claiming compensation for any loss. Allotments cannot be withdrawn or altered by the participants and payment for reservation will be forfeited on cancellation by participants or on non-payment of any balance payment.
6. **FACILITIES AT EXTRA COST :**
 - Additional power requirement will be charged @ Rs. 2500/- per KW per day.
 - Water connection can be made available at the additional cost of Rs.5000/- per connection.
 - Additional Security can be provided @ Rs. 2000/- per head per shift.
 - Use of Demo plot Rs.30,000/- Per day per equipment basis.
 - Furniture per item, (1) Chair= Rs. 300 (2) Table= Rs.500/- (3) Reception counter = Rs.10000 (4) Spot Light(60 W) Rs.200 (5) Fluorescent Tube = Rs. 400/- (6) Power Point 5 Amp = Rs.350/- (7) Power Point 15 Amp.= Rs. 500/- .
7. **GENERAL:** In addition to any rights or reservations already specified, the Organisers reserve the following rights:
 - The information rules and regulation in this booklet are subject to alteration or deletion. The organisers will keep the exhibitors informed
 - All matters in connection with the exhibition not provided for by these rules and regulation, shall be settled or determined by the organisers, whose decision in relation thereon shall be final and binding.
 - In case of cancellation or postponement of the event, caused by natural calamities, government instructions or any other reasons, the exhibitors shall comply with decision of the Organisers.
 - No security deposit is required. But if any damage is caused by a company it would have to pay the amount as decided by the organizers.
8. **DISTRIBUTION OF THE PRICE LIST/ADVERTISEMENT ETC :** Price lists, pamphlets, advertisement, etc. may only be distributed from exhibitors within stall and not in the public ways nor at any other location on the exhibition grounds. Such literature must relate to the goods of the exhibitor as displayed or eligible for display by him.
9. **ORGANISER'S LIEN :** Organisers shall have the lien on the exhibits/goods of the exhibitors having stall /bare space/open space if any payments remain uncleared before the end of the exhibition
10. **INSURANCE AND LIABILITY:** The exhibitors are required to get all their goods insured before they are brought on the exhibition grounds. The organisers are in no way responsible for any theft or loss of goods.

About Agriculture Today Group

Agriculture has been the primary occupation of human beings. What began as a means of survival, has today emerged as a significant economic activity around the world. Agriculture has transformed in various ways from subsistence to affluence, from traditional to technological, from undefined to precise, and the pace has rapidly accelerated in the last one decade with the globalization and technological advancement. In this journey of transformation media has played critical roles. Still there is a long way to go in making the planet free from hunger and malnutrition.

Increasing population, changing climate, diminishing resources and increasing disposable incomes have put agriculture worldwide under tremendous pressure. While the developed countries moved up in food, nutrition and health chain through technological advancements, second and third world countries are grappling with challenges in farming and food production. Developing and underdeveloped nations in order to boost agriculture and unlock the potential of trade and technologies, need cooperation and collaboration and global experiences at an accelerated pace.

The experiences of the country like India, which pulled out over 500 million people from the jaws of hunger deaths through Green Revolution, provides excellent learning experiences for most of the African and many of the Asian and Latin American countries with its experiences and diversity of learning through Green Revolution in food production, White Revolution in milk, Blue Revolution in fisheries and Golden Revolution in horticulture production. Agriculture Today Group, headquartered in New Delhi benefits hugely by the Indian experiences as also the Asian, African, European and American experiences.

The Group comprises of the Agriculture Today monthly, daily Agri News World and Agri News Service, which serves as powerful platform for providing information and networking, shaping policies and facilitating trade and businesses. Agriculture Today Group is focused on promoting policies, trade, technologies, investments and international cooperation and collaborations in agriculture sector is organizing BioAg India 2023 from April 21 in New Delhi to give major boost to bio-agriculture sector in India and Asian countries. BioAg India 2023 aims to bring all bio-stimulant, bio-control and bio-input companies and other stakeholders from around the world on one platform for an insight into the future trends and scenario and to provide a dynamic platform to explore market opportunities and forge business and technical collaborations.

Our Partners & Sponsors



Awaiting to assist your participation

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